

THE MAYOR'S

**PROGRAM**

920 Broad Street
Newark, New Jersey 07102
201-733-6666

October 23, 1981

Dear City Employees,

The City of Newark is conducting a program entitled "Love Newark...Keep It Clean!" This program is geared towards changing people's attitudes about littering and disposing of garbage properly as well as the maintenance of where we live and/or work. A few methods include education through promotional devices, improved code enforcement, increased recycling opportunities and other community projects such as development of vacant lots by community groups.

WE NEED YOUR SUPPORT!!! "Love Newark...Keep It Clean," is a program to acquire a CLEAN CITY but also an appeal to restore pride, dignity and community cooperation.

Many urban cities have been plagued with the same problems that we have in Newark. Many cities have taken ACTION to resolve their problems. There are several ways YOU can support this program:

1. BY YOUR ACTIONS - be conscious of your personal habits - Don't litter.
2. BY WORD OR MOUTH - remind the people around you to be part of the Clean City effort.
3. BY YOUR JOB - workers who are directly involved with the clean-city services. We know that you are working hard, keep up the good work in spite of discouraging situations. Make sure you do the best job YOU can.
4. BE A VOLUNTEER "CLEAN CITY INSPECTOR" - pass out "REMINDER TICKETS" to those who violate Clean City habits.

Let's support each other, so we can have a Clean-City.

ONLY YOU CAN MAKE IT HAPPEN! Love Newark...Keep It Clean!!!
For further information contact Harold Edwards or Estelle David at 733-6666.

Respectfully yours,

Elton E. Hill
Business Administrator